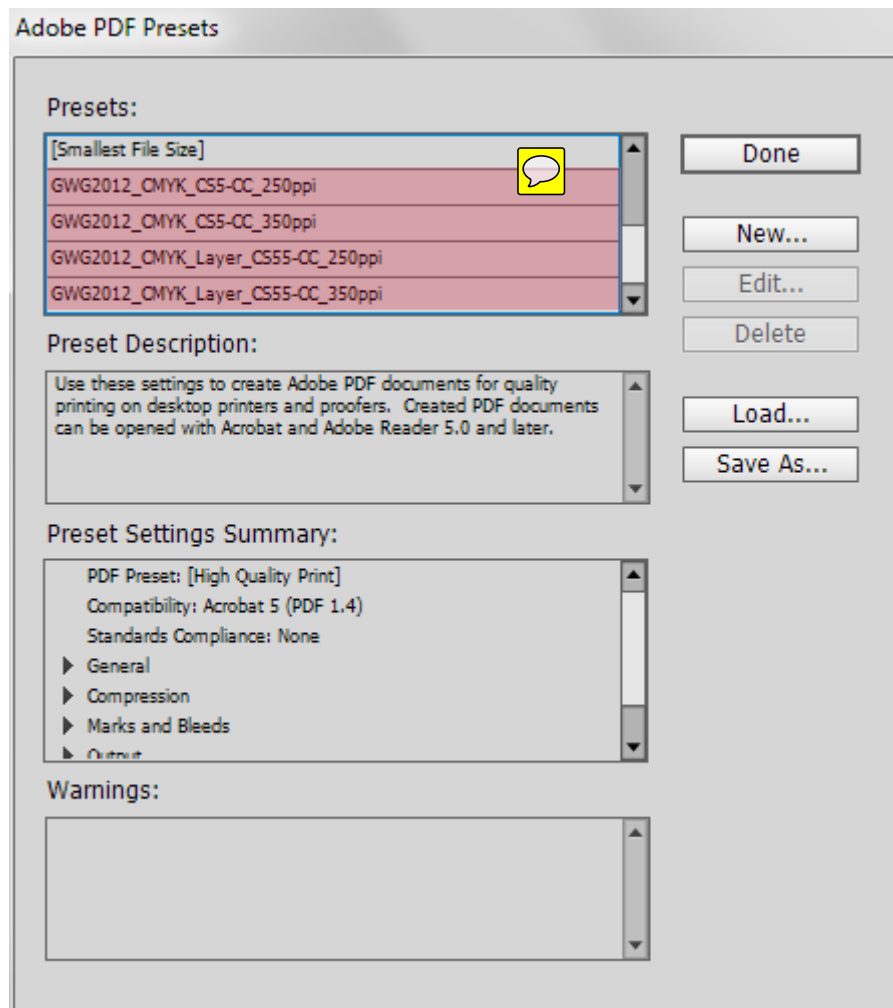




1 Installation

To install the PDF presets, please follow these instructions:

1. Open Adobe InDesign
2. Go to File → Adobe PDF Presets → Define (Adobe ID CS5/CS5.5 – CC)
3. Click the 'Load' button
4. Browse to the PDF presets you just downloaded from the GWG website
 - a. Please make sure to unzip the package first; otherwise, the PDF presets will not be available from the file browser.
5. Select one (Mac/Windows) or more (Windows) PDF presets
6. Click 'Open' to install
7. If everything went well, the presets are now available in the 'Presets' menu



8. Click 'Done' to confirm the installation



4.2 GWG2012_CMYK_CS5-CC_350ppi

Edit PDF Export Preset

Preset Name:

Standard: Compatibility:

General

Description: Ghent Workgroup 2012 Specifications - PDF/X-4 compliant CMYK (Classic) based delivery method, Downsampling to 350ppi for images with resolution above 700 ppi. Layers are not preserved

Pages

☒ All
☐ Range:
☒ Pages
☐ Spreads

Options

☐ Embed Page Thumbnails ☐ View PDF after Exporting
☐ Optimise for Fast Web View ☐ Create Acrobat Layers
☐ Create Tagged PDF
Export Layers:

Include

☐ Bookmarks ☐ Non-Printing Objects
☐ Hyperlinks ☐ Visible Guides and Baseline Grids
Interactive Elements:

OK Cancel

Edit PDF Export Preset

Preset Name:

Standard: Compatibility:

Compression

Colour Images

Bicubic Downsampling to: pixels per inch
for images above: pixels per inch
Compression: Tile Size:
Image Quality:

Greyscale Images

Bicubic Downsampling to: pixels per inch
for images above: pixels per inch
Compression: Tile Size:
Image Quality:

Monochrome Images

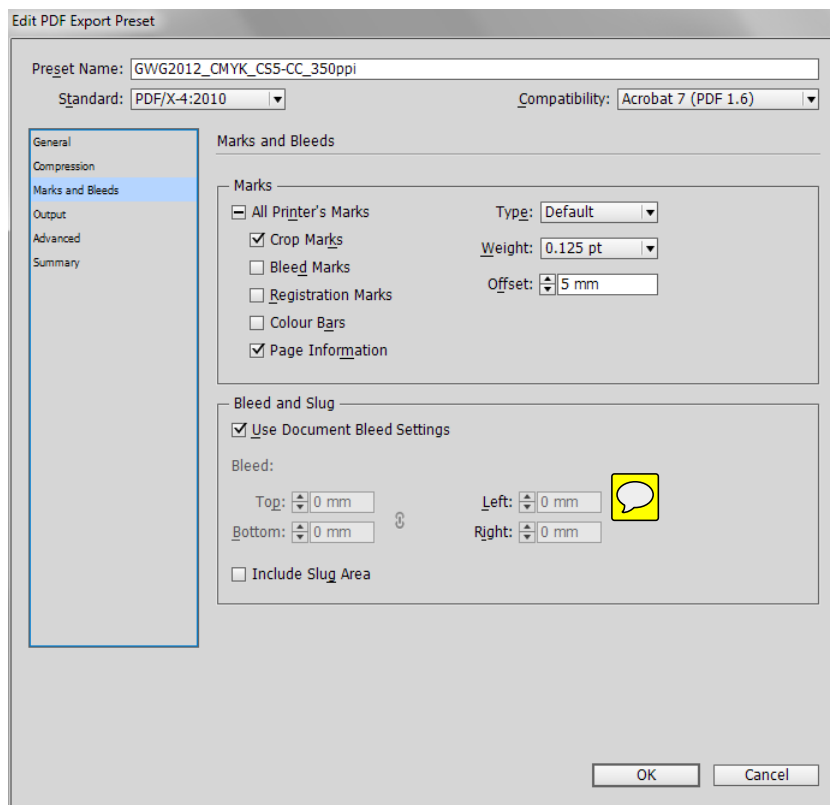
pixels per inch
for images above: pixels per inch
Compression:

☒ Compress Text and Line Art ☒ Crop Image Data to Frames

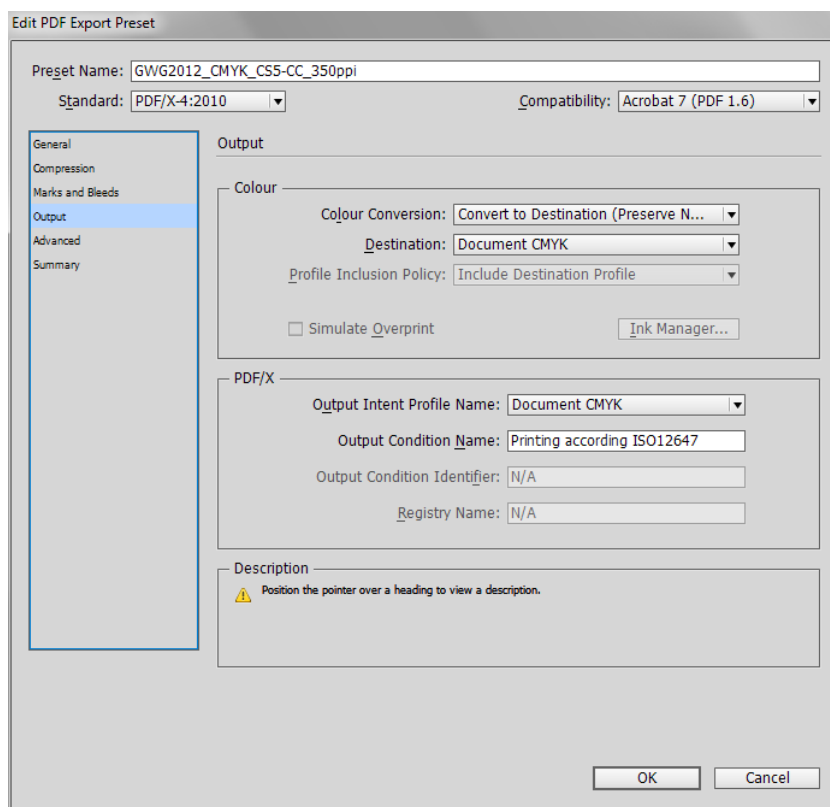
OK Cancel

Colour and Grayscale images with a resolution > 700ppi will automatically be downsampled to 350ppi.

Monochrome images (B&W images) are not automatically downsampled.



Crop marks and Page Information is added by default. Contact your print provider if other 'Marks' should be added / used.



Colours are automatically converted to CMYK, spots are kept as spots. For the PDF/X output intent, the Adobe InDesign document CMYK colour space is used (go to 'View > Proof setup' to see which colour profile is used for your InDesign document).

In order to have the right color profile in the PDF/X output, please make sure to use the proper Colour settings in Adobe InDesign. A [list with recommended ICC profiles](#) is available on the GWG website.



Edit PDF Export Preset

Preset Name:

Standard: Compatibility:

General
Compression
Marks and Bleeds
Output
Advanced
Summary

Advanced

Fonts

Subset fonts when percent of characters used is less than:

i All fonts with appropriate embedding bits will be embedded.

OPI

Omit for OPI: ☐ EPS ☐ PDF ☐ Bitmap Images

Transparency Flattener

Preset:

☐ Ignore Spread Overrides

OK Cancel

Edit PDF Export Preset

Preset Name:

Standard: Compatibility:

General
Compression
Marks and Bleeds
Output
Advanced
Summary

Summary

Description:

Options:

PDF Preset: GWG2012_CMYK_CS5-CC_350ppi
Compatibility: Acrobat 7 (PDF 1.6)
Standards Compliance: PDF/X-4 2010

- General
- Compression
- Marks and Bleeds
- Output
- Advanced

Warnings:

Save Summary...

OK Cancel