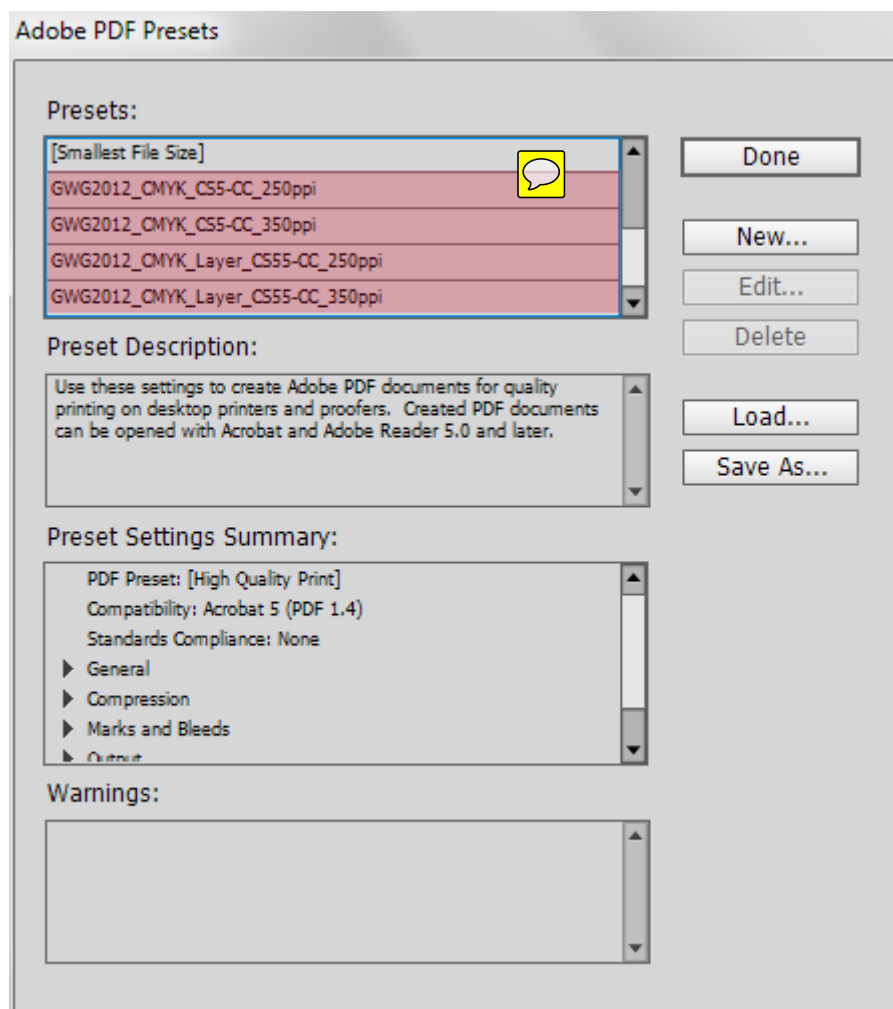




# 1 Installation

To install the PDF presets, please follow these instructions:

1. Open Adobe InDesign
2. Go to File → Adobe PDF Presets → Define (Adobe ID CS5/CS5.5 – CC)
3. Click the 'Load' button
4. Browse to the PDF presets you just downloaded from the GWG website
  - a. Please make sure to unzip the package first; otherwise, the PDF presets will not be available from the file browser.
5. Select one (Mac/Windows) or more (Windows) PDF presets
6. Click 'Open' to install
7. If everything went well, the presets are now available in the 'Presets' menu



8. Click 'Done' to confirm the installation



## 4.2 GWG2012\_CMYK\_CS5-CC\_350ppi

Edit PDF Export Preset

Preset Name:

Standard:  Compatibility:

**General**

Description: Ghent Workgroup 2012 Specifications - PDF/X-4 compliant CMYK (Classic) based delivery method, Downsampling to 350ppi for images with resolution above 700 ppi. Layers are not preserved

**Pages**

☒ All  
☐ Range:   
☒ Pages  
☐ Spreads

**Options**

☐ Embed Page Thumbnails ☐ View PDF after Exporting  
☐ Optimise for Fast Web View ☐ Create Acrobat Layers  
☐ Create Tagged PDF  
 Export Layers:

**Include**

☐ Bookmarks ☐ Non-Printing Objects  
☐ Hyperlinks ☐ Visible Guides and Baseline Grids  
 Interactive Elements:

OK Cancel

Edit PDF Export Preset

Preset Name:

Standard:  Compatibility:

**Compression**

**Colour Images**

Bicubic Downsampling to:  pixels per inch  
 for images above:  pixels per inch  
 Compression:  Tile Size:   
 Image Quality:

**Greyscale Images**

Bicubic Downsampling to:  pixels per inch  
 for images above:  pixels per inch  
 Compression:  Tile Size:   
 Image Quality:

**Monochrome Images**

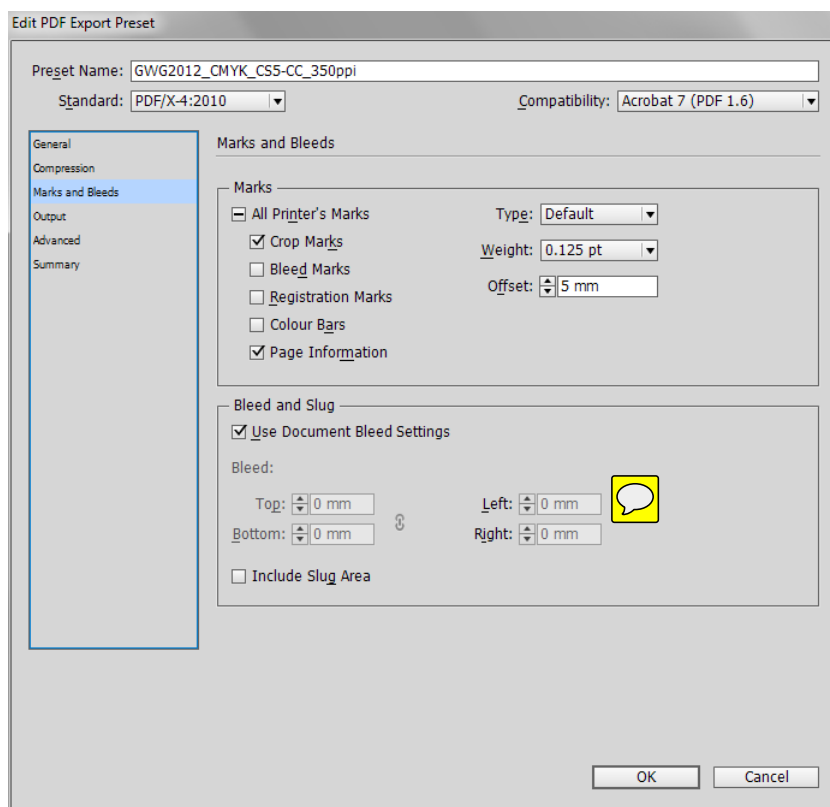
pixels per inch  
 for images above:  pixels per inch  
 Compression:

☒ Compress Text and Line Art ☒ Crop Image Data to Frames

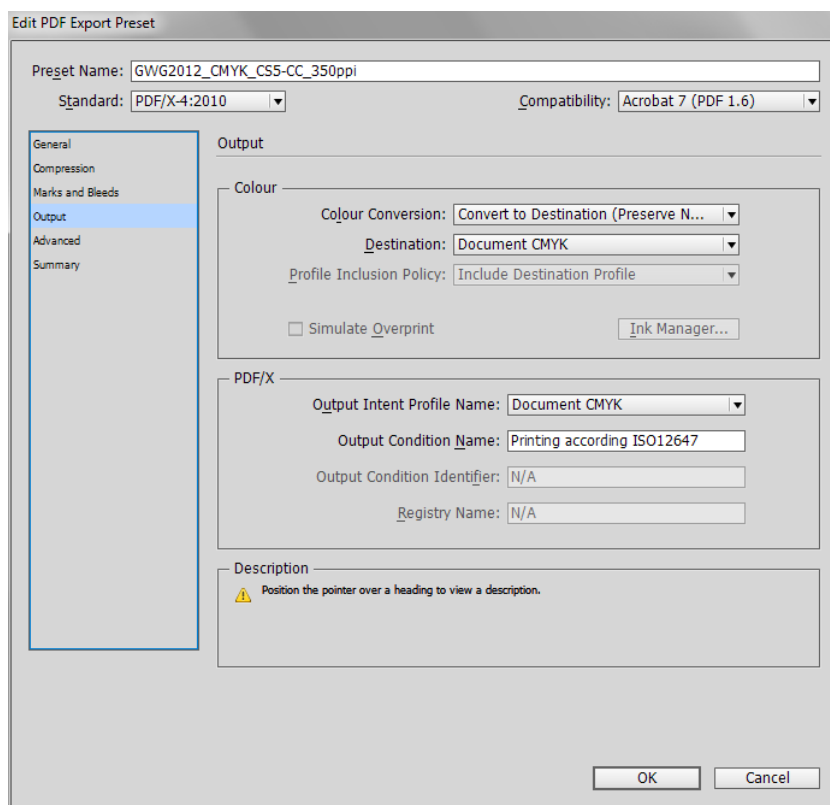
OK Cancel

Colour and Grayscale images with a resolution > 700ppi will automatically be downsampled to 350ppi.

Monochrome images (B&W images) are not automatically downsampled.



Crop marks and Page Information is added by default. Contact your print provider if other 'Marks' should be added / used.



Colours are automatically converted to CMYK, spots are kept as spots. For the PDF/X output intent, the Adobe InDesign document CMYK colour space is used (go to 'View > Proof setup' to see which colour profile is used for your InDesign document).

In order to have the right color profile in the PDF/X output, please make sure to use the proper Colour settings in Adobe InDesign. A [list with recommended ICC profiles](#) is available on the GWG website.



Edit PDF Export Preset

Preset Name:

Standard:  Compatibility:

General  
Compression  
Marks and Bleeds  
Output  
**Advanced**  
Summary

Advanced

Fonts

Subset fonts when percent of characters used is less than:

*i* All fonts with appropriate embedding bits will be embedded.

OPI

Omit for OPI: ☐ EPS ☐ PDF ☐ Bitmap Images

Transparency Flattener

Preset:

☐ Ignore Spread Overrides

OK Cancel

Edit PDF Export Preset

Preset Name:

Standard:  Compatibility:

General  
Compression  
Marks and Bleeds  
Output  
Advanced  
**Summary**

Summary

Description:

Options:

PDF Preset: GWG2012\_CMYK\_CS5-CC\_350ppi  
Compatibility: Acrobat 7 (PDF 1.6)  
Standards Compliance: PDF/X-4 2010

- General
- Compression
- Marks and Bleeds
- Output
- Advanced

Warnings:

Save Summary...

OK Cancel